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## John Kennedy

*Executive Vice President*  
LINCOLN FINANCIAL GROUP

*President*  
LINCOLN FINANCIAL DISTRIBUTORS

*Chair*  
IRI BOARD OF DIRECTORS

John Kennedy is executive vice president of Lincoln Financial Group and president of its wholesale franchise, Lincoln Financial Distributors, Inc. (LFD). In his role, Kennedy has oversight for Lincoln's industry-leading distribution organization focused on

Retirement Solutions, Life & Executive Benefits and MoneyGuard businesses. He is a member of Lincoln's Senior Management Committee.

Kennedy currently serves as chairman of the board of the Insured Retirement Institute (IRI), a leading association that champions retirement security through advocacy, awareness, research, and the advancement of digital solutions. He is also actively involved in The Alliance for Lifetime Income, a non-profit organization focused on creating awareness and educating Americans about the importance of protected lifetime income.

Kennedy previously served as senior vice president and head of Retirement Solutions

Distribution for LFD and led its relationship management organization. Prior to joining Lincoln, Kennedy held various leadership roles at MetLife Investors, AXA Distributors and PLANCO, a financial services subsidiary of The Hartford.

He received a bachelor's degree in Business Administration from St. Joseph's University in Philadelphia, PA.