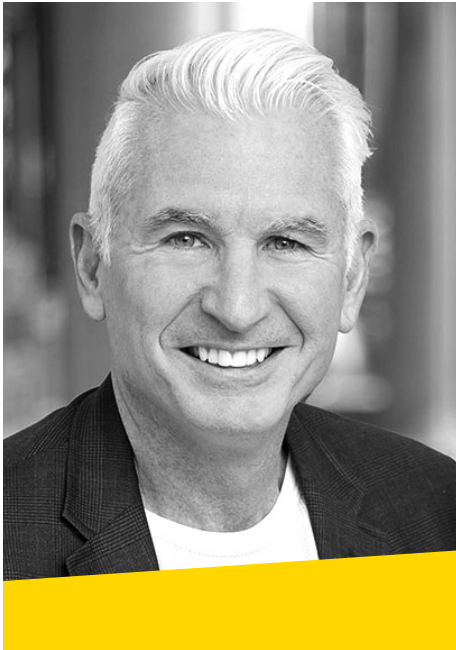


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Don Neal

Founder & CEO
360 LIVE MEDIA

Don Neal is the founder and CEO of 360 Live Media, the nation's leading full-service experience design and marketing agency specializing in virtual and in-person business events, conferences, and trade shows. 360 Live Media has reimagined business events in virtually every industry sector from retail to video gaming, medical conferences, hospitality and financial services.

Don has served as the CMO at Marsh & McLennan, as an advertising executive on Madison Avenue, he was the co-founder of Hallmark Cards Loyalty Group, an adjunct graduate marketing professor at Georgetown University, as well as Chairman of the Board of the Catalogue for Philanthropy.

360 Live Media is part of the SmithBucklin organization, the nations' leading professional services firm serving the association sector.